



Powering Illinois' Future

Manufacturing,
Sustainability & Workforce
Innovation

Campaign Significance



The Illinois Department of Commerce and Economic Opportunity (DCEO), in partnership with the Illinois Innovation Network, is leading a statewide campaign to connect individuals with advanced manufacturing careers.

The interactive site www.makeitinillinois.com

links job seekers to jobs, apprenticeships, and training while connecting employers with workforce resources, LWIAs, and American Job Centers to build a skilled pipeline.

https://www.youtube.com/watch?v=ouL_Mhye4tg&t=10s





Make It in Illinois



Illinois Green Economy Network



48 COMMUNITY COLLEGES



CLEAN ENERGY & SUSTAINABILITY PROGRAMS



GREEN WORKFORCE TRAINING



STATEWIDE COLLABORATION



Campaign Impact



Stronger Workforce Pipeline:

Employers gain skilled talent, reducing shortages and boosting productivity.

Expanded Career Access:

Individuals from all backgrounds connect to high-paying jobs, future-ready jobs with career potential.

Boosted Economic Growth: A thriving manufacturing sector strengthens Illinois' GDP and attracts investment.

Enhanced Global Competitiveness: A skilled workforce drives innovation, exports and industry leadership.

Future-Ready Manufacturing: Continued upskilling sustains innovation, stability and industry growth.



STATEWIDE IMPACT

Outreach regarding Make It In Illinois is ongoing to these locations and organizations

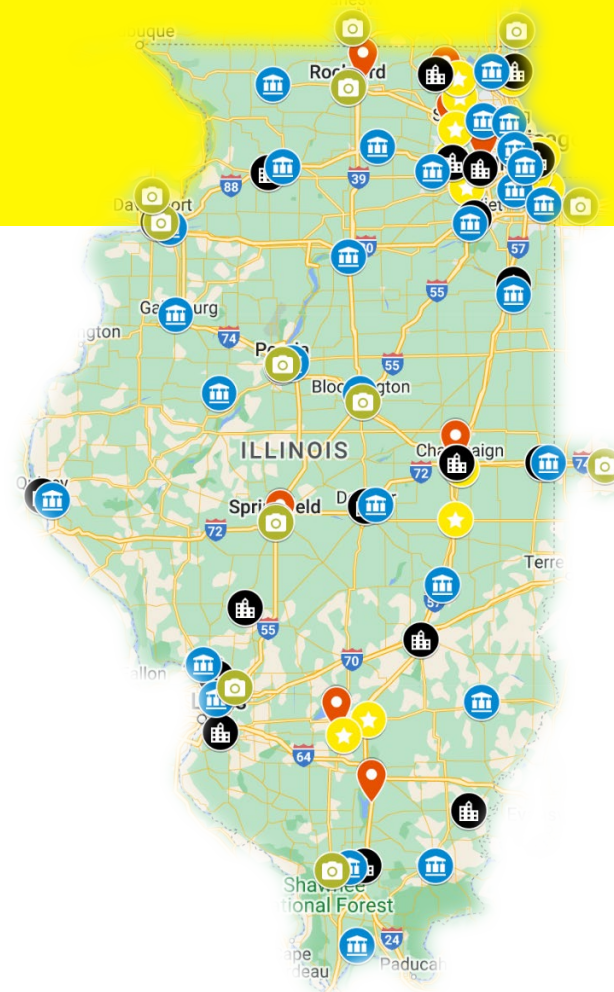
 **Partner Community Organization**

 **Consortium Community College**

 **Additional Community Colleges**

 **Illinois WorkNet Center**

 **Billboard Locations**



Manufacturing
+ Green
Economy



MAKE IT

IN ILLINOIS

Strategic
Alignment

Embed green skills into
manufacturing

Expand apprenticeships

Industry + education
partnerships

Inclusive workforce access

IGEN Conference



Cross-sector
collaboration

Innovation in
green
manufacturing

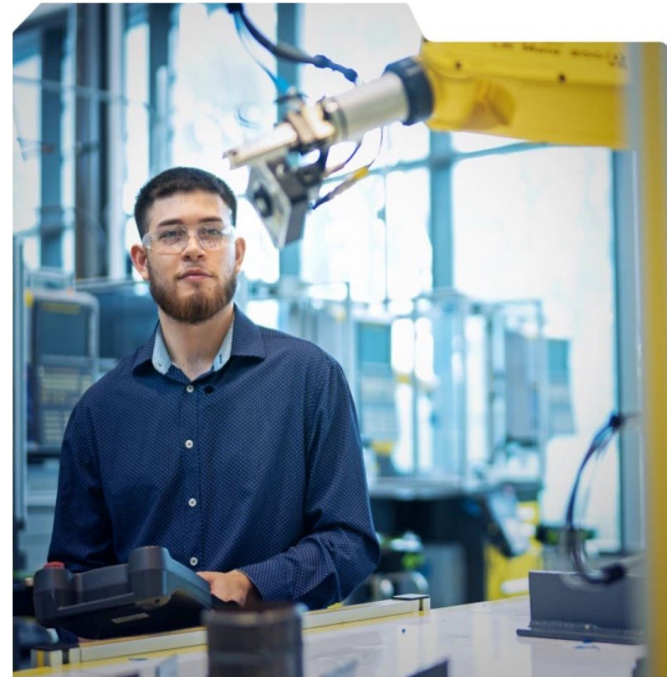
Scaling
statewide
solutions

Call to action
for
partnerships



MAKE IT IN ILLINOIS

Together, we can inspire more individuals to “Make it in Illinois” and secure a thriving future for our state’s economy.



Thank you,
Dr. Steven Meneses
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