

Campus Conservation Nationals Campaign

JALC – UNPLUGGED!

APRIL 7TH THRU APRIL 25TH



Campus Conservation Nationals (CCN) is the largest electricity and water reduction competition program for colleges and universities in the world. CCN is an opportunity to organize students and staff, host educational events, and challenge students and staff to participate in fun events that can have an immediate and lasting impact on your school's carbon emissions and campus culture. CCN is jointly organized by the U.S. Green Building Council, Lucid, National Wildlife Federation, and Alliance to Save Energy.

GOALS OF THE CCN:

Foster a culture of conservation within campus communities, and propel campus sustainability initiatives.

Enable students to teach each other conservation behaviors that they can employ on campus and in their future homes and workplaces.

Enable students to develop leadership, community organizing, and career development skills.

Achieve measurable reductions in electricity, preventing thousands of pounds of carbon dioxide from being emitted.

Highlight the ability of behavior change tools such as competitions, commitments, and social norms, to conserve energy and water.



Sustainability
JOHN A. LOGAN COLLEGE



*"Please sign the
JALC Energy
Conservation
Pledge."*

For more CCN information go to: www.buildingdashboard.net/jalc