Growing the Sustainability Professional/s

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Changing the Paradigm

"We cannot solve our problems with the same thinking we used when we created them." - Albert Einstein
Sustainability Education: Pre-Career & Mid-Career

• Greening the Curriculum
  ○ Faculty development
  ○ Infusing sustainability principles across multiple disciplines

• Sustainability Certificates
  ○ Sustainability-focused courses
  ○ Sustainability-focused certificates

• Sustainability Degrees
  ○ Undergraduate, Graduate, Post-Graduate

• Sustainability Related Credentials
  ○ LEED (Leadership in Energy and Environmental Design)
  ○ CEM (Certified Energy Manager)
  ○ EcoLeaders (National Wildlife Federation Leadership Certification)

• Sustainability Credentials
  ○ ISSP-CSP = ISSP Certified Sustainability Professional
  ○ ISSP-SA = ISSP Certified Sustainability Associate
International Society of Sustainability Professionals

- ISSP-SA = ISSP Sustainability Associate
  - Code of Ethics Declaration
  - Pass ISSP-SA Certification Exam

- ISSP-CSP = ISSP Certified Sustainability Professional
  - Meet ISSP-SA requirement
  - Pass ISSP-CSP Certification Exam
  - Educational qualifications
  - Work experience

www.sustainabilityprofessionals.org
A professional who spends more than 25% of his/her work time planning, implementing, managing and reporting sustainability efforts for organizational communities.

Hard skill needs
- Strategic planning
- Systems thinking
- Project management

Soft skill needs
- Communication with stakeholders
- Problem solving
- Inspiring and motivating others
IGEN: The Model Sustainability Professional

A professional who spends more than 25% of his/her work time planning, implementing, managing and reporting sustainability efforts for organizational communities.
Replicating the Model

Multiple Sectors:
- business
- healthcare
- government
- NGO

Local Chapters: