Cree’s History – The Foundation for Leadership

- **Cree Founded**: 1987
- **Commercialized the First Blue LED**: 1989
- **Became a Publically Traded Company**: 1993
- **ticker Symbol CREE**: 1995
- **First “Lighting Class” LED Components**: 2006
- **Blue LEDs Designed Into All VW Cars**: 1995

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Cree’s History – Leading the LED Lighting Industry

2007
First Commercially Viable LED Downlight and Complete Line of Exterior Products

2008
Acquired LED Lighting Fixtures (LLF)

2009
Broke 100 LPW LR6 Downlight

2010
Broke 100 LPW for Parking Structure and Troffer Luminaires

2011
Acquired Ruud Lighting (BetaLED)

2012
Industry Leading 10-Year Warranty

2012
Shortens Payback With First $200 LED Streetlight

2013
Cree Introduced The Biggest Thing Since the Lightbulb,™

2014
Cree Takes Control of Controls

2015
Launch of WaveMax™ Technology A New Light Experience

2014
Cree Leads the Race to Replace with CXB and OSQ
Cree Company Mission

LEAD THE LED LIGHTING REVOLUTION
to obsolete energy-inefficient lighting
Company Overview

Fiscal 2015 Revenues: $1.63B
June 2015 Cash & Eq: $713M

Global Scale

- Approximately 7,000 employees
Cree’s leadership begins with innovative technology that delivers high-efficiency performance for three businesses including Lighting, LED Products and Power and Radio Frequency (RF) products.

**OUR BUSINESS**

- **LIGHTING**
  - Annual Revenue [FY15]: $906.5 million (55% of total revenue)

- **LED PRODUCTS**
  - Annual Revenue [FY15]: $602.1 million (37% of total revenue)

- **POWER AND RF**
  - Annual Revenue [FY15]: $123.9 million (8% of total revenue)
Cree Lighting has gone from zero to one of the largest lighting companies in North America since 2007 based on innovative LED technology.
The Cree LED Lighting Difference

- **25+ years** of pioneering innovation and no distractions from other lighting technologies – Cree is **completely dedicated** to LED lighting
Cree is the world’s only vertically-integrated LED lighting company. We control the entire process and innovate at every stage…
A Recognized Global Leader in Innovation

Ranked #19 on The World’s 50 Most Innovative Companies of 2015 among other leading brands such as Apple, Google, Tesla, and Alibaba.

Ranked #1 on Fast Company’s The World’s Top 10 Most Innovative Companies of 2015 in Energy.
Cree Lighting Applications

- Airport Lighting
- Auto Dealership Lighting
- Corporate Campus Lighting
- Education Facilities Lighting
- Government Facilities Lighting
- Healthcare Facilities Lighting

- Industrial & Warehouse
- Municipal Lighting
- Parking Structure Lighting
- Petroleum & C-Store Lighting
- Recreation & Public Venue Lighting
- Residential Lighting

- Restaurant & Hotel Lighting
- Retail & Grocery Lighting
- Roadway Lighting

VIEW ALL CASE STUDIES
IGEN Success Stories

- John A. Logan College
- Carl Sandburg College
- Danville Community College
- Kaskaskia College
Please visit our booth!