2016 Nissan LEAF

Now offers available Best-In Class Range* in an affordable, fun-to-drive package

SV and SL

- 30 kWh battery = 27 percent increase to 107** mile range
- Enhanced IT system
- Greater vehicle connectivity
- Nissan Connect w/ Navigation and Mobile Apps
  - Nissan voice recognition for navigation
  - 7 inch color display, multi touch control
  - SiriusXM Travel Link™ capable
  - Charging screen info auto update

*Comparison based on MY16 LEAF vs. 2015 and 2016 non-luxury 100% electric vehicle competitors (Source: fueleconomy.gov). MY16 EPA range of 107 miles. Actual range may vary based on driving conditions. Use for comparison only. **2016 Nissan LEAF SV & SL trim EPA range is 107 miles. Actual range may vary with driving conditions — use for comparison only.
PEV Fleets: **WHY** they make sense

- Lower maintenance, repair and insurance costs
- Lower transportation costs
- Total Cost of Ownership savings
- Zero tailpipe emissions
- Enhanced brand awareness/leadership
- Increased performance and reliability
PEV Fleets: **WHEN** they make sense

- Cargo for local delivery needs
- Inter-city travel
- Predictable routes
- **Usage examples:** deliveries, security routes, shared pool vehicles, dormitory services, physical plant
University of Texas at Dallas
Jonsson School of Engineering
Penn State  
10 LEAFs
Physical Plant
Administration
Rutgers

- 2 LEAFs
- Transportation Division

Ohio State University

2 LEAFs
Airport Shuttle Service

University of Massachusetts- Amherst

- 8 LEAFs
- Transportation Department
- Housing Department
- Parking Enforcement
- IT Dormitory Services
Supporting PEV fleet expansion

Fleet challenges:

- Lack of information and awareness on EV fleet benefits and cost saving potential
- Uncertain/lengthy buying or bidding processes
- Short-term funding availability vs long-term ROI
- Community infrastructure availability

Solutions available:

- Services available to model savings and manage/finance fleets
- $8000 incentive on purchase
- NMAC fleet leases including $7,500 tax credit pass-through for tax exempt organizations
- EZ-Charge, Nissan community DC Fast Charging network, and workplace charging programs
Nissan assistance for colleges

- Discount pricing for faculty and staff
- College grad program
- Workplace charging support
- Ride and Drive events on campus
Thank You

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